



**ONLINE STUDENT INNOVATION, ENTREPRENEURSHIP
& LEADERSHIP PROGRAM (SIELP)**

大学生创新创业领导力在线项目

2021 年

网络主教室: ZOOM MEETING

**Global Education Institute
Cal Poly Pomona**

PROGRAM SCHEDULE 项目日程安排

Day 1

8:00AM-8:30AM	Introduction of Cal Poly Pomona 美国加州州立理工大学（波莫那）简介
8:30AM-9:00AM	Welcome Ceremony 欢迎仪式
9:00AM-10:00AM	Program Orientation 项目须知培训
10:00AM-12:00PM	Warmup: Getting Used to the English Environment 热身课程：熟悉英语环境的课堂

Day 2

8:00AM-10:00AM	Activity: Social Mixer with your American buddy 活动：社交破冰 – 熟悉团队和你的美国伙伴
10:00AM-12:00PM	Lecture: How to Find Your Business Ideas 课程：寻找属于你的商业新点子

Day 3

8:00AM-10:00AM	Lecture: Data Science and Analytics in Business Decision 课程：数据科学及分析如何帮助你的商业决策
10:00AM-12:00PM	Lecture: Innovation & Entrepreneurship in U.S. 课程：美国的社会精神 - 创新与企业家精神

Day 4

8:00AM-10:00AM	Guest Speaker: The Global Financial and Economics Challenges and Opportunities 风云人物：世界财经格局解析及案例分析
10:00AM-12:00PM	Lecture: Is Leadership in your DNA? 课程：我能当领导吗？

Day 5

8:00AM-10:00AM	Lecture: Intercultural Communication Skills in Global Business 课程：全球化商业环境的跨文化沟通交流技巧
10:00AM-12:00PM	Lecture: Public Speaking, Debate Skills 课程：公共演讲及辩论的技巧

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Day 6

8:00AM-10:00AM	Live Sharing: Panel Discussion 直播分享：与名师互动座谈会
10:00AM-12:00PM	Lecture: Collaborative Leadership and Team Building 课程：合作型团队领导力及团队合作

Day 7

8:00AM-10:00AM	Lecture: Business Planning 课程：商业设计
10:00AM-12:00PM	Activity: Get to Know the Life and Study in the U.S./Talent Show 活动：与美国学生/中国留学生交流专场暨才艺展示

Day 8

8:00AM-10:00AM	Lecture: E-Commerce 课程：电子商务
10:00AM-12:00PM	Lecture: Creativity and Innovation – Startup Funding 课程：创新创业的第一桶金

Day 9

8:00AM-10:00AM	Lecture: Conflict Resolution 课程：冲突的解决
10:00AM-12:00PM	Lecture: Social Media Marketing 课程：社交媒体与数字营销

Day 10

8:00AM-9:00AM	Final Presentation Rehearsal 结业演讲排练
9:00AM-11:30AM	Final Presentation 结业演讲
11:30AM-12:00PM	Graduation Ceremony 结业典礼